

Thank you for taking the time to view our **Online Media Kit**.

If you have immediate questions, please contact us directly at the numbers below so someone can walk you through our process, our clients, our samples and our success!

You can view other Online Kits at the bottom of our Company Solutions Page [Here:](#)

Company Media Kit Outline:

- A. Who is Proxy1Media?**
- B. What can we do?**
- C. Our Samples**
- D. Our Pricing**
- E. What to expect from our staff**
- F. Our Guarantee**

Proxy1Media.com

Established in 07', Proxy1Media is a Full-Service Internet Marketing, Web Site Design, Interactive Media & Search-Marketing Company in Boca Raton, Florida.

We specialize in On-Line Advertising & Marketing helping today's business owner build a brand from the ground up or tweak an existing advertising campaign.

We have a team of professionals from MBAs to Google-Certified PPC/SEO Specialists. We are an equal opportunity employer that provides Internet Marketing Support, Social Media Marketing, Web Site Design, and much, much more.



Proxy1Media.com

More Specifically, We Are / We Have:



- ✓ A licensed Company in the City of Boca Raton
- ✓ **We have 7 designers for all kinds of website needs (php/css/ajax/java/etc)**
- ✓ We Have over 17 years in Sales & Marketing with MBA Marketing Talent for your work.
- ✓ **We have Content Writers to Help Come up with online Literature**
- ✓ We have Google-Certified people that Manage ALL our Online Marketing/SEM work.
- ✓ **We can Market you thru Social Media & Geo-Targeted eMail Marketing (HUGE)!**
- ✓ We & our Clients Rank in Google for PPC / SEO& Local Searches.
- ✓ **We have samples of our work along with happy & successful clients.**
- ✓ We use a Nation-Wide Credit Card Processing Merchant for most of our sales.
- ✓ **We Use Carbonite Online Data Recovery to back up ALL our Digital Work.**



The Local Search Squad is here for you!
WITH A LOCAL CITY SUBMISSION FROM THE LOCAL SEARCH SQUAD™
YOU ARE BOUND TO BE SEEN IN THE MOST IMPORTANT AREA
YOUR OWN BACK YARD! See Samples [Here](#)



We can help by Providing:

A. Local Search Marketing

We Market You in front of People Looking for your services in your CITY.

B. Sponsored Link Marketing

We Put your Company on the 1st page of Google for Key Search Terms.

C. Animated Landing Pages

You have your Own On-Line Commercial to Qualify, Educate & Sell with each click or open (No More Boring Web Sites To Read!)

D. Reputation Marketing

We Promote your Company or Name in Good Standing when people do a search for you.

E. Web Site Marketing (SEO)

We Create Web Sites & We get them to the 1st Page of a search for your industry key words (a permanent fix).

F. Geo-Targeted eMail Marketing Opt-In, B2B & B2C Marketing

G. And, of course, Design Work at .32 on the Industry Dollar

A. Local Search Marketing

We Market You in front of People Looking for your services in your CITY.

The Local Search Squad is here for you!
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YOUR OWN BACK YARD! See Sampels [Here](#)



Google website marketing boca raton Search

Web Show options... Results 1 - 10 of

Local business results for **website marketing** near **Boca Raton, FL**

	A Cendyn www.cendyn.com - (561) 750-3173 - More
	B Ynotme.com Inc www.ezdoit.com - (561) 962-4125 - More
	C Proxy1Media Internet Marketing www.proxy1media.com - (561) 961-4353 - More
	D Interactive Design and Media Website Design ar Marketing

B. Sponsored Link Marketing

We Put your Company on the 1st page of Google for Key Search Terms.

The image shows a Google search interface for the term "business loans". The search bar contains "business loans" and the search button is visible. Below the search bar, the results are displayed. On the left, there are organic search results, including "Small Business Loans, Unsecured Business Loans & Cash Advance" and "The Unsecured Financing Experts, Unsecured Business Lines of ...". On the right, there are sponsored links, including "Startup Business Funding", "Business Loans", "Apply for the Kiva Card", "\$50K Business Loans", and "Small Business Financing". A large blue text overlay "Pay Per Click Ads" is positioned over the sponsored links, and a large red text overlay "Organic Search Results" is positioned over the organic search results. Arrows point from the text above to the respective search results.

"Get Me On The First Page of Google Now"

Used for customers who need **immediate Branding & Exposure**, i.e., web site traffic.

A very effective method that has immediate and specific results.

C. Animated Landing Pages

You have your Own On-Line Commercial to Qualify, Educate & Sell with each click or open (No More Boring Web Sites To Read!)



Site



Site

Our Digital Landing Pages help identify your key strengths, to Pitch your Key products, to KEEP your web surfers from surfing Any More...

We have several Actors on stand-by, ready to record your custom-delivered company portfolio or product sales pitch as soon as the site is opened.

D. Reputation Marketing

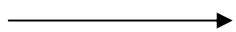
We Promote your Company or Name in Good Standing when people do a search for you.

We combine our Social Media Marketing Experience with our Search Engine Optimization Experience to get your personal or company name in good standing.

We also offer a FREE REPUTATION MARKETING PAGE for those who need it.



Free Profile Page
[here](#)



FREE
REPUTATION MARKETING PAGE!
WAZ-HERE.COM
WE SHOWCASE PEOPLE OF INTEREST, BUSINESSES & MORE

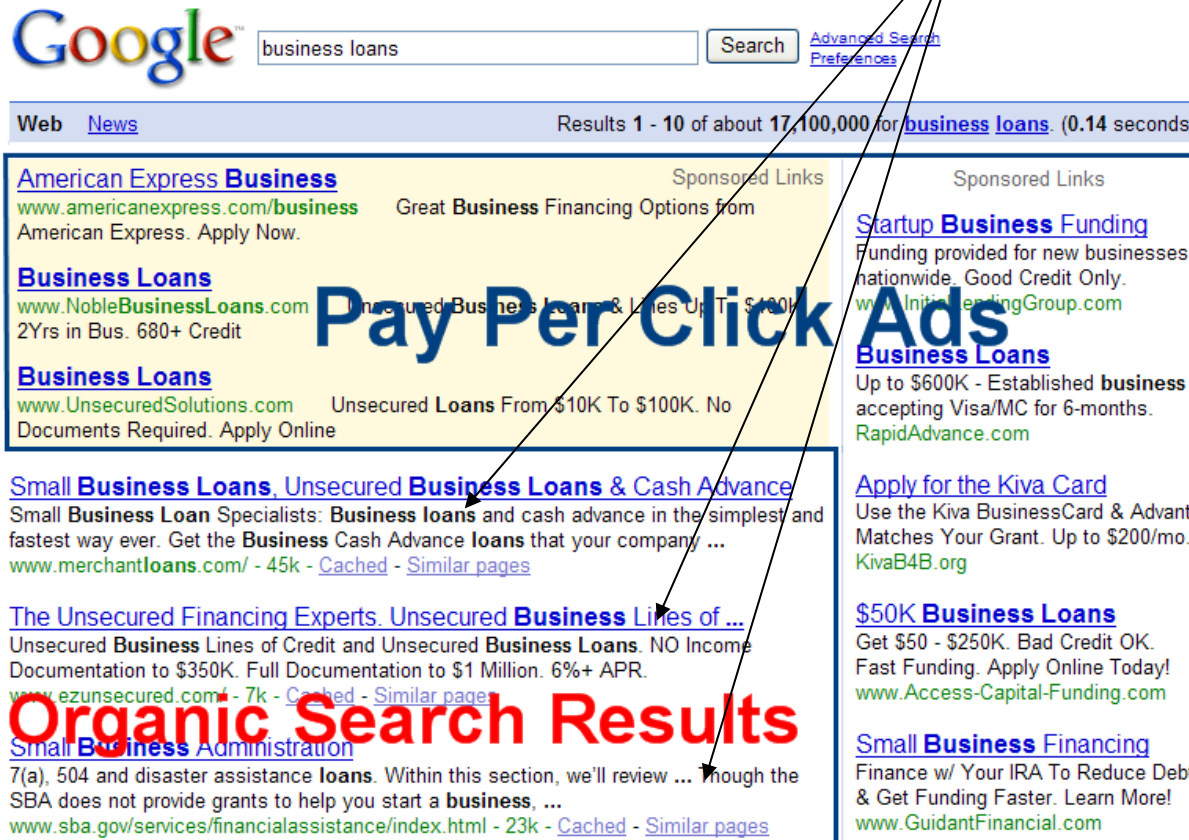
Control what others SEE ON GOOGLE
FREE PAGE TO HELP
MARKET YOU or YOUR BUSINESS
no strings!

- ✓ Send us Content
- ✓ Give us a Week to post
- ✓ Get seen on Google!

WAZ-HERE.com

E. Web Site Marketing (SEO)

We Create Web Sites & We get them to the 1st Page of a search for your industry key words (a permanent fix).



Also know as Search Engine Optimization

"How Come My Web Site doesn't come up when I type in these xyz key words?"

This is crucial for long-term page placement on your preferred search engine for your "industry-related key words."

F. Geo-Targeted eMail Marketing Opt-In, B2B & B2C Marketing in 6 easy steps!



1.

NEW USER START HERE

START
NEW CAMPAIGN WIZARD

Start Finding New Customers in just 3 EASY STEPS!

2.

Who would you like to advertise to?

MEN & WOMEN

WOMEN ONLY **MEN ONLY**

3.

How would you like to target your audience?

By ZIP Code Radius **By Entering My Own ZIP Codes**

By City **By Congressional District**



Enter the center ZIP Code and desired radius.

Enter Center ZIP Code: [Find a Zip Code](#)

4.

- 5 Miles
- 10 Miles
- 15 Miles

You can Pinpoint your target audience by checking or unchecking the selected ZIP Codes below. You can then name and save your list.

City	State	Center ZIP Code	Gender	List Total
Boca Raton	FL	33432		31,032

Save List As:

By Clicking next we will auto fill this field.

NEXT

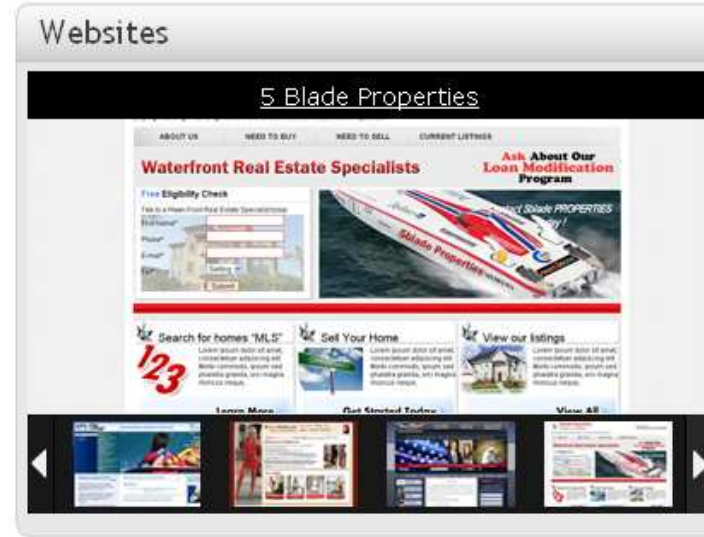
5.

6. Purchase E-stamps and you're DONE!

Full Description [Here](#)



G. And, of course, [Design Work](#) at .32 on the Industry Dollar



Don't forget our Legal Marketing Expertise

LEGAL WEBSITES | LANDING PAGES & COMMERCIALS BY



Our Staff Has:
Sold Legal Leads | Web Sites | Search
Marketing for the **Largest Legal Directory in
the WORLD**
(company had over 17,000 legal domains)

We Have **Directly Competed** with **Martindale-
Hubbell® / LexisNexis® / Lawyers.com™** so
we **KNOW** what they Provide and what they
OVER charge!

Buying Leads? = Did you know **the average
LEAD** is passed to **at LEAST 7**
Other Clients in the Same Industry!

**We can help with ALL of the Above
for LESS!**

Our Landing Page Samples and Pricing

Our Three Types of Landing Pages:

Basic HTML / Static Landing Pages \$250.00

www.FixThatDUI.com

Flash Built Landing Pages (more of an online commercial) \$1,250.00

www.FightThatDUI.com (sound required)

Digitally Animated Landing Pages (like the eSurance Car Company) \$2,500.00

<http://www.proxy1sales.com/samples4/site2.html> (sound required)



All landing pages include a FREE year of hosting / next yr is \$9.95/mo & include one domain name (renewed next yr at \$14.95/yr), one form fill, email redirect, and researched tile & description tags for Google placement. A Scope of work will dictate all work, along with our Landing Page Check List which will be read, understood and signed.

Our Web Sites start at **\$850**
HTML sites with Flash Headers **\$1250**
Full Flash Sites **\$1500+**

Hosting thru **Godaddy.com**

Proxy 1 Media

- ✓ Websites for .32 on the industry dollar
- ✓ Landing Pages that Qualify & Sell
- ✓ Reputation Marketing / Management
- ✓ Website Marketing PPC / SEM / SEO

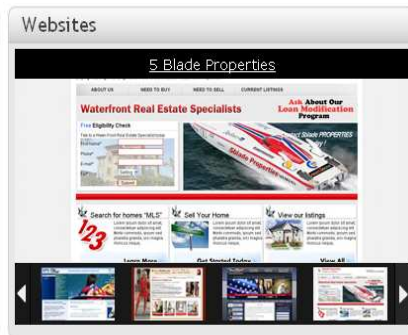
Google-Certified Staff / MBA Marketing Consulting / No Hard Sales!

We specialize in On-Line Advertising & Marketing helping today's business owner build a brand from the ground up or tweak an existing advertising campaign.
We do all this for .32 on the industry dollar!

Proxy1Media.com
561.961.4353 - 800.381.4820
info@proxy1media.com

From Law Firms to Home Businesses we can help!
Call or Email TODAY!

Help With Google



Up to 9 pages, Researched Title & Description tags for better Google Placement

A form fill (lead capture tool) on each page

An email redirect or new email if new domain name is purchased

Social Media Marketing tool to post to Facebook, Myspace & Twitter

Many Designs will be provided to get a "look" down or client will send us links for samples.

PPC / SEO / Social Media REPORTING

Part of knowing your advertising ROI is tracking your monthly advertising SPEND.

**During our Pay-per-Click and other Direct Online Advertising Campaigns
We offer complete and full disclosure for all Reporting.**

We offer a bi-monthly reporting feedback for our larger PPC clients.

Our standard Monthly PPC reports include:

Click-thru Rates / Ad Position / Cost per click / Conversations / Cost of Conversation
& more.

**Each campaign gets a monthly review and plan of action for next month
by a Google-certified Person.**

We Have a Set-up fee and Charge a Percentage of your monthly Spend.

Week/date		Impressions	Clicks	CTR	Avg CPC	Cost	Convers	Cost/Conv.
Week1	total	129,846	2,441	1.88	2.36	5,771.14	28	\$206.11
10-30-11-3	avg/day	21641	406.83333	1.88	2.36	961.85667	4.7	\$206.11
Week2	total	295255	2868	0.97%	1.96	5809.48	26	\$215.75
11-4-11-10	avg/day	42179.2857	409.71429	0.97%	1.96	801.35429	3.7	\$215.75

What to expect from our staff:

Websites / Landing Pages / PPC / SEO / Anything we Do:

Every project starts with an Industry Key Word Search & Complete Marketing Consultation of all available & affordable options (Social Media Marketing / email Marketing / Google Help and More).

We provide a FULL SCOPE of work so there are NO SUPPRISES (renewals / hosting / etc.)

We guarantee there will be FULL and Complete Disclosure on all Advertising & Design Costs

 Discounted Itimized Invoice
Microsoft Excel Worksheet
33 KB

 ericz-supporting documents ppc seo
Microsoft Word Document
26 KB

 Itimized Invoice
Microsoft Excel Worksheet
34 KB

 Kens PPC SEO key words
Microsoft PowerPoint Presentation
168 KB

 Ken's PPC
Microsoft Word Document
48 KB

 Scope of Work for Ken
Adobe Acrobat Document
203 KB

 email 2 ken
Microsoft Word Document
28 KB

 Itimized Invoice
Adobe Acrobat Document
21 KB

 Ken P preso
Microsoft PowerPoint Presentation
2,410 KB

 Notes
Microsoft Word Document
26 KB

 Scope of Work for Ken
Microsoft Word Document
191 KB

 Kens PPC SEO key words
Microsoft PowerPoint Presentation
168 KB

 Scope of Work for Ken
Adobe Acrobat Document
203 KB

 Itimized Invoice
Adobe Acrobat Document
21 KB

 Scope of Work for Ken
Microsoft Word Document
191 KB

At the end of the day

Proxy1Media is a very flexible Advertising and Promotion company. We pride ourselves on our experience, our service & our pricing.

We can arrange payments or programs according to your budget. We are professionals and take our industry & customers very seriously.



Proxy1Media.com